



ASSOCIATION OF CONSULTING
ENGINEERING COMPANIES | NL

Association of Consulting Engineering
Companies-Newfoundland and Labrador
(ACEC-NL)

**2025 Annual General Meeting &
Engineering Excellence Awards Ceremony
Sponsorship Package**

Event Description

The Association of Consulting Engineering Companies-Newfoundland and Labrador (ACEC-NL) annually hosts an Annual General Meeting (AGM) and Engineering Excellence Awards ceremony.

This year the event will be held in St. John's, NL on June 12, 2025. Several sessions are planned as part of the event from mid morning to late afternoon.

- Future Leaders Session
- Annual General Meeting
- Insightful Bites (aka Lunch and Learn)
- Industry Keynote Speaker
- Engineering Excellence Awards Ceremony
- Casual Networking Opportunity

The day will consist of opportunities: to understand Board accomplishments in 2024 and vision for advocacy and support in the years ahead, recognize and celebrate exemplary individuals and consulting engineering projects, discover the latest trends in the consulting engineering industry, as well as network with clients, colleagues and peers.

ACEC-NL Background

The Association of Consulting Engineering Companies-Newfoundland and Labrador (ACEC-NL) is a not-for-profit organization representing the province's consulting engineering industry. The mission of ACEC-NL, driven by our members priorities, is to promote, support and advocate the consulting engineering industry on behalf of our membership in Newfoundland and Labrador.

ACEC member firms directly influence virtually every aspect of quality of life - economic, social and environmental. As the business voice of the consulting engineering industry for the province, ACEC-NL is the link between private industry, government, regulators, purchasers, decision makers, and owners. Our Association advocates, educates, networks, awards and recognizes outstanding engineering efforts of its Member Firms.

For more information, visit our website at: acecnl.ca or contract the Executive Director, Caryn Gunter at cgunter@acec.ca, (506) 476-0417.

Sponsorship Opportunities

We have designed specific sponsorship levels for this event that include special incentives that will give your firm / company / association valuable recognition and marketing visibility aimed consulting engineers of NL.

- Marketing Visibility – Increased exposure to a targeted audience, enhancing awareness.
- Industry Recognition – Establishing credibility and leadership within the sector.
- Networking Opportunities – Connecting with potential clients and partners.
- Marketing & Promotion – Inclusion in event materials, social media, and emails.
- Community Engagement – Demonstrating commitment to industry growth and innovation with NL's consulting engineering companies.
- Exclusive Perks – complementary tickets to the events, speaking opportunities, and customized sponsorship packages.

We hope this information package captures your company's interest in sponsoring this exciting industry event. Event sponsor packages for this event range from \$500 to \$1,500 are highlighted in more details below.

- Premier Partner \$1,500
- Future Leaders \$1,000
- Industry Keynote \$750
- Supporting \$500

Note: These outlined recognition components are a suggested starting point and are open to customizing recognition packages to meet your company's unique marketing ideas and requirements. Please contact the Executive Director, Caryn Gunter, to discuss further at cgunter@acec.ca or (506) 476-0417.

Premier Partner (\$1,500 – 1 Opportunity)

The Premier Partner is the highest sponsorship level and will help offset costs of the Insightful Bites (aka Lunch and Learn) session and Engineering Excellence and President's awards. As the Premier Partner, your sponsorship would include the following:

- Corporate brand tied to event name and image in all forms of promotions (registration page, event program, website, email promotions and social media).
- Opportunity to speak at the event during the Annual General Meeting.
- Official recognition of your firm / company / association throughout and after the event.
- Cross-promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NL Excellence Awards Gala can be placed on corporate promotional materials).
- Two (2) complimentary tickets to the event.
- Right of first refusal for next year's Premier Partner sponsorship position.

Future Leaders (\$1,000 – 1 Opportunity)

Future Leaders are considered individuals in member firms having less than 10-years of experience in the field of consulting engineering. The ACEC-NL Future Leaders group advocates and promotes the interests and career development of young professionals in the consulting engineering industry in the province, as well as host a variety of professional development seminars and networking events to develop business skills necessary to succeed in the consulting industry.

The Future Leaders sponsor level will help offset costs of the Future Leaders workshop and Future Leaders award. As the Future Leaders Sponsor, your support would include the following:

- Secondary placement of corporate branding in select forms of promotions (registration page, event program, website, email promotions and social media).
- Opportunity to speak at the beginning of the Future Leaders session.
- Official recognition of your firm / company / association throughout and after the event.
- Cross-promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NL Excellence Awards Gala can be placed on corporate promotional materials).
- Two (2) complimentary tickets to the event.

Industry Keynote (\$750 – 1 Opportunity)

This year's event will include a keynote address from an industry leader.

The Industry Keynote sponsor level will help offset costs of the Industry Keynote Speaker session. As the Industry Keynote Sponsor, your support would include the following:

- Secondary placement of corporate branding in select forms of promotions (registration page, event program, website, email promotions and social media).
- Opportunity to introduce the Industry Keynote Session Speaker.
- Official recognition of your firm / company / association throughout and after the event.
- Cross-promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NL Excellence Awards Gala can be placed on corporate promotional materials).
- Two (2) complimentary tickets to the event.

Supporting Sponsor (\$500 – unlimited opportunities)

The request is for \$500 to help offset costs associated with the Engineering Excellence award and the Future Leaders award. Your support as a Supporting Sponsor would include the following:

- Tertiary placement of corporate branding in select forms of promotions (registration page, event program, website, email promotions and social media).
- Official recognition of your firm / company / association throughout and after the event.
- Cross-promotional advertising rights. (e.g. Proud Sponsor of the ACEC-NL Excellence Awards Gala can be placed on corporate promotional materials).
- Two (2) complimentary tickets to the event.